network connect & make magic :



SOCIETY FOR VASCULAR ULTRASOUND *

2014 Annual Conference & Exhibition August 6-9, 2014 · Walt Disney World® Contemporary Resort · Lake Buena Vista, FL









EXHIBITOR PROSPECTUS & SPONSORSHIP GUIDE



Society for Vascular Ultrasound Annual Conference.

Our conference brings together an expected 500 attendees reflective of our diverse membership, including vascular technologists and surgeons, cardiac sonographers, cardiologists, physicians, vascular lab technical directors, nurses and physician assistants.



2014 Important Deadline Dates

December 31, 2013 Early Bird Deadline

July 14 Deadline to reserve rooms

at discounted rate at the Walt Disney World® Contemporary Resort

August 6 Exhibitor Move-in

August 7 Exhibits open

Questions?

Pam Fitzgerald at 301-459-7550, ext. 105 pfitzgerald@svunet.org or

Debra Bass at 301-459-7550, ext. 107 dbass@svunet.org

2014 Sponsorship Offerings Customize your package!

Choose any combination of sponsorship opportunities to help you reach the following levels:

Platinum \$25,000 Gold \$15,000 Silver \$10.000









As to all Disney images, ©Disney

S1 Healthcare Luminary Travel and Expenses	Negotiable		
S2 Presenter Travel and Expenses	_	jotiable	
S3 Physician Fellow Travel and Expenses	Neg	gotiable	
S4 Vascular Technology Student Travel and Expenses	Nac	gotiable	
FINAL PROGRAM BOOK ADVERTISING	INCE	joliabic	
S5 Back Cover (1)	\$	2,500	
S6 Inside Covers (2)	\$	2,100	• /
S7 Opposite Table of Contents (1)	\$	1,800	
S8 Full Page Color (general placement) S9 Full Page B/W (general placement)	\$	1,600	
S9 Full Page B/W (general placement) S10 1/2 Page (general placement)	\$ \$	1,200 640	
S11 1/4 Page (general placement)	\$	320	
DIGITAL/EMAIL ADVERTISING			0
S32 Promotional Eblast to Membership	\$	3,000	netwo
(limit 1 per sponsor)	ф	1 500	, 100100
S12 Logo Ad on conference website S13 Link Ad on conference website	\$ \$	1,500 500	
AWARDS	Ψ	000	COMMO
S14 Professional Achievement Award	\$	1,000	eonne & ma
S15 Pioneer Award	\$	1,000	
S16 Alex Chao, MD Young Investigators Award	\$	1,000	0
S17 D.E. Strandness, MD Award S18 Physician Presenter Award	\$ \$	1,000 800	& ma
S18 Physician Presenter Award S19 Excellence in Oral Clinical Presentation	φ \$	800	
S20 Member First-Time Presenters Award	\$	800	
S21 Excellence in Scientific Poster Presentation	\$	500	maa
S22 Excellence in Case Study Poster Presentation		500	, veces
S23 Excellence in Case Study Oral PresentationS24 Student Oral Presentation	\$ \$	500 500	
S25 Student Poster Presentation	\$	500	
PRODUCTS			
S26 Conference Tote Bags (1)	\$	6,000	
S27 Hotel Turndown Service (2)	\$	5,000	
S29 Recharge Lounge (1) S30 Charging Station (2)	\$ \$	4,500 3,500	
S31 Signage Boards (3)	\$	3,500	
S33 Spiral Notepad with Pen	\$	2,500	
S34 Spotlight Signs (4)	\$	2,500	
S35 Lanyards (1) S38 Rotating Sponsorship Ad Screensaver	\$ \$	2,000 1,000	
S39 Bag Flyer Insert	\$	800	
S40 Take One Table (8)	\$	400	
EDUCATIONAL OFFERINGS			
S28 Technology Theater (14)	\$	4,500	
S36 Tutorials (8) S37 Invited speakers sessions (4)	\$ \$	2,000 2,000	
FOOD AND NETWORKING EVENTS	φ	2,000	
S41 SVU President's Opening Reception (1)	\$	7,000	
S42 Exhibit Hall Lunch (2)	\$	3,500	
S43 Lunch with the experts (3)	\$	2,500	
S44 Coffee breaks (2)	\$	2,000	

Detailed Descriptions of Sponsorship Opportunities

Healthcare Luminary Travel and Expenses: Provide grant funding allowing SVU to bring a leading luminary to the SVU Annual Conference advising the member attendees on the future of healthcare and the impact of Medicare and the Patient Protection and Affordable Care Act.

Presenter Travel and Expenses: Creates an opportunity to bring in renowned experts in the field of vascular disease.

Physician Fellow Travel and Expenses: Provide an educational grant to bring a physician resident or fellow to the SVU Annual Conference allowing them to learn emerging trends in vascular ultrasound.

Vascular Technology Student Travel and Expenses: Offer grant funding to bring an energetic student or groups of students to the SVU Annual Conference. This generous offer will no doubt be remembered for the entirety of this student's career in vascular ultrasound.

Technology Theater: The technology theater offers an area where the sponsor will be able to have a vascular technologist demonstrate their equipment. The value of this hands-on opportunity cannot be underestimated for attendees and sponsors alike.

Recharge Lounge: Provide attendees a place to escape and recharge themselves and their phones/tablets. In the recharge lounge, attendees will be able to plug into a wide variety of charging ports while viewing a scrolling video highlighting your product or service as well as a promotional flyer/brochure. Take advantage of the captive audience of those seeking charging power.

Rotating Ad Screensaver: Between sessions, have images or a video of your products or services play in the general session room during breaks and meals.

Signage Board: Display your product on a large, highly visible retractable sign. The signs are 60 inches wide and will be placed in traffic areas such as meeting rooms, conference hotel and registration areas.

Spotlight Signs: Grab the attention of attendees as they enter the exhibit hall by displaying your logo on either side of the entryway arch.

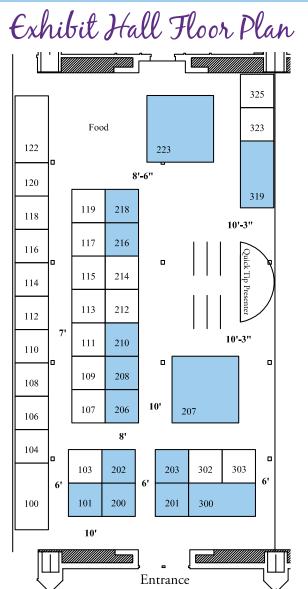
Turndown Service: Help the attendees relax in comfort after a long day of sessions with a small treat provided by sponsors along with a flyer or short postcard highlighting a product or service.

Charging Station: Placed in high-traffic areas, this standalone charging station will have your message scrolling across the top while attendees recharge their phones/tablets.

Tutorial: Enjoy the spotlight during these breakout sessions with a personalized slide as attendees walk in as well as a special thank you prior to the start of the session and acknowledgement in the final program book.

Don't see what you want?

Sponsorship opportunities are completely customizable, please contact us to discuss additional options such as character appearances.



Please contact us for the current booth availability.

Booths that have sold are indicated with blue.

SVU 2014 Exhibit Booth and Sponsorship Contract

Please reserve the following for our company's participation at the SVU 2014 Annual Conference & Exhibition, August 6-9, 2014, at Walt Disney World® Contemporary Resort, in Lake Buena Vista, FL

EXHIBIT BOOTHS					
BOOTH PREFERENCE 1s	st	2nd	3rd		
BOOTH SIZE	FEES	FEE INCLUDES			
□ 10' x 10' (33 available)	\$2800	One complimentary conference registration			
■ 10' x 20' (4 available)	\$3200	Two complimentary conference registrations			
□ 20' x 20' (2 available)	\$6720	Three complimentary conference registrations			
SPONSORSHIP (Please refe	r to the options	for codes.)			
CODE		_ QTY PRICE			
CODE		_ QTY	PRICE		
CODE		_ QTY	PRICE		
CONTACT INFORMATION					
Unless otherwise indicated, all correspondence, including billing, will be conducted with the individual listed below.					
Name		Title			
Company Name (as you wish it to appear when published)					
Mailing address					
City/State/Zip					
Telephone		Email			
☐ We understand this application We agree to abide by all rules and www.svunet.org/annualconference	l regulations as p	0 :	, ,		
Signature		Date			
PAYMENT					
☐ Check enclosed ☐ Send in	nvoice				
☐ Please charge credit card:	☐ Master(Card 🖵 Visa	a 📮 AMEX		
Name on Card	Account	#	Exp		
Signature			Date		



DEADLINE: All fees must be paid prior to June 30, 2014. Payment for booths must be received before booth numbers will be confirmed.

EARLY BIRD DISCOUNT: Send in your contract with full payment by December 31, 2013, and deduct \$100 for each 10' x 10' space.

Questions?

Please complete and return this contract to:

Email: pfitzgerald@svunet.org

A Fax: 703-920-0102

Mail: Society for Vascular Ultrasound

4601 Presidents Dr., #260

Lanham, MD 20706



SOCIETY FOR VASCULAR ULTRASOUND

2014 Annual Conference & Exhibition

August 6-9, 2014 (Exhibition dates: August 7-8, 2014)
Walt Disney World® Contemporary Resort
Lake Buena Vista, FL

Questions?

Pam Fitzgerald at 301-459-7550, ext. 105 pfitzgerald@svunet.org or Debra Bass at 301-459-7550, ext. 107 dbass@svunet.org



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